

We. Deliver. More.

Company Overview



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We Deliver More...

Over the past 50 years, WDM has built an unrivalled track record of providing transportation authorities with specialized road condition measurement equipment and surveys, consulting, and software-as-a-service. WDM delivers more than 200,000 lane miles of specialized road condition surveys annually, and WDM's SCRIM® is the most-used network-level continuous pavement friction measurement device in the world.

Since 2018, WDM has led the US in providing SCRIM® continuous pavement friction measurement equipment and survey services. WDM's SCRIM® pair pavement friction with GPS-linked macrotexture, roughness, and geometric measures vehicles to provide a complete understanding of functional pavement performance. WDM's SCRIM® vehicle fleet meets a range of needs, including single- or double-sided measurement at the project- and network-level.

Beyond delivering high-quality, accurate, and repeatable SCRIM® data, WDM works collaboratively alongside clients to inform projects, programs, and policies related to pavement friction management. WDM excels in adapting best practices drawn from global experience to local contexts. WDM helps transportation agencies better characterize material performance, evaluate the effectiveness and ROI of friction-enhancing treatments, develop prioritization methodologies to ensure agencies treat the right place at the right time, and proactively integrate road safety into decision-making.

We are curious, passionate, and dedicated to engineering safer roads.
We are WDM.

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